



**Gujarat Technological University**

**In Collaboration with**



**C K Shah Vijapurwala Institute of Management, Vadodara**



**&  
Higher Education Forum (Mumbai),  
Gujarat Chapter**

## **REPORT ON FACULTY DEVELOPMENT PROGRAMME**

**(27th and 28th January, 2011)**

The 2nd Faculty Development Program (FDP) was organized by Gujarat Technological University in association with C.K.Shah Vijapurwala Institute of Management and Higher Education Forum- Gujarat Chapter. The FDP was organized for 3 subjects/topics of MBA Semester II and IV for 2 days on 27th January, 2011 and 28th January, 2011. The FDP program received an overwhelming response with 131 participants from MBA colleges affiliated to Gujarat Technological University (GTU) across the width and breadth of Gujarat.

On 28th January, 2011, there were two simultaneous FDPs, while on 27th January, 2011 one FDP was conducted.

Date wise brief Report for each of the three FDP program is given below with the Conclusion at the end.

**Date: 27th January, 2011**  
**Inaugural Session**

The 2nd Faculty Development Program organized by Gujarat Technological University in collaboration with C K Shah Vijapurwala Institute of Management, Vadodara and Higher Education Forum, Mumbai, Gujarat Chapter was inaugurated on 27th January, 2011 by **Hon. Dr. Akshai Agarwal, Vice Chancellor, Gujarat Technological University along with Dr. Rajesh Khajuria, Convener, FDP and Director, CKSVIM, Vadodara, Prof. (Dr.) H J Jani, Director, G H Patel PG Institute of Business Management, S P Univeristy, Dr. Chinnam Reddy, Dean, Marwadi Group of Institutions, MBA Program and Dr. Jagdish Joshipura, Director, Som-Lalit Institute of Management.**

In the augural speech Hon. Vice Chancellor shared few upcoming activities undertaken by GTU in next few years. He shared with the faculty members about the Doctorate program to be started in GTU for various disciplines like, Management, Pharmacy, Engineering and Computer Science. He further added that GTU will provide special benefits to faculty members in various disciplines by funding the research projects to encourage quality research. Sir further shared his vision of taking GTU to the global standards with the help of its affiliated colleges/institutions. This can be done through:

- Development of Faculty
- Development of Students
- Quality Research and Resource Development

Dr. Rajesh Khajuria in his welcome speech highlighted the importance and objectives of organizing faculty development programs. He shared his views with the faculty participants that if faculty wants to develop themselves and their students, then attending such faculty development programs would enhance their skills of teaching concepts practically. He briefed the participants about the three subjects chosen for 2nd FDP and highlighted the reasons and importance of the same. He also added the difference between teaching case studies and teaching through case method.

**Date: 27th January, 2011**  
**MBA (Sem – II)**  
**Subject: Research Methodology**  
**Resource Person/s: Dr. H J Jani and Dr. Chinnam Reddy**

66 participants attended the FDP on Research Methodology. The resource person **Dr. H J Jani** in this FDP started his discussion with the very basic idea of reducing the fear among the students regarding the subject. He shared few very important aspects to be considered while teaching this subject. This is a subject which is dynamic; faculty has to bring in as much as possible interest in research as a subject among the students. He shared his views on concepts like representativeness, sample size decisions, basic scales of measurement and when to use each statistical tool with the faculty members.

In the second session **Dr. Chinnam Reddy** highlighted the importance of research and gave idea about research process, measurement scales and how to make use of secondary data, from where to get the secondary data and how to identify the authenticity of secondary data. This was followed by discussion on a case of identifying which measurement scales are best effective for various variables under the study.

The feedback of the participants for the FDP was very positive. Few suggestions were as follows:

- Few participants were of the opinion that some of the topics should have been discussed in detail (but time was short).
- Also Research Methodology and Operations Research should be separated in two different subjects (same feedback was received in first FDP at CKSVIM, Vadodara during August 2010).

However, just one day for one FDP was not enough!

**Date: 28th January, 2011**  
**Subject: Case Method of Teaching**  
**Resource Person/s: Dr. O S Gupta, Dr. Rajeev Gupta and**  
**Dr. Satendrakumar**

44 participants attended the FDP on Case Method of Teaching. Case method is one of the types of method of teaching, and very useful, effective and unique for modern business management course like MBA. All cases have some problem in case matter. The students should be asked appropriate question for answering the same. The methods of asking questions were provided by resource person as a photocopy note to all participants. It is wrong belief among the mentors that case study and case method are same methods of teaching. It is the method extensive used by MBA teachers but misunderstood wrongly by the students. There are many types of cases: open-end, closed-end, etc. It is an empirical approach and interactive approach for the smart students. In the case method, it is guideline to all mentors never to do assertion, or acceptance to single decision to any case. In this world of management education, no case has got fixed solution or fixed answer. All cases have got many solutions which depend on type of organisation and situation and type of decision: routine or non-routine; qualitative or quantitative decisions. Any solution or any decision can be the best, based on different knowledge, skills, time frame and innovative ideas given by any student/s or participant/s in the classroom or outside the classroom.

The resource persons suggested not to give answer to the case discussed in class, for the time being students will feel that mentor/ professor himself or herself do not know about case and concepts. All cases can be solved by different concepts / from different angles of different subjects. A single case can be solved in economics also and also can be used from principles of management point of view also.

The feedback and suggestions were as follows:

- Good opportunity to learn for all faculty members of GTU, MBA.
- FDP in Risk Management and Banking & Insurance is needed.
- FDP for SIP & CP should be arranged so as to follow same guidelines in all GTU affiliated college.
- Some Management Activities and Management Games should be included.

**Date: 28th January, 2011**  
**MBA (Sem – IV)**  
**Subject: Corporate Restructuring**  
**Resource Persons: Dr. Jagdish Joshipura and Dr. PGK Murthy**

In the Corporate Restructuring subject 20 participants had participated. In the first session the resource person explained the participants how to divide the subject and topics into various sessions. Also the participants were informed about the use of various textbooks for different topics. An analysis of, which topic to be taught from which book along with the chapter numbers were provided to the participants. Idea on which cases should be taken from which book and how and which type of assignments can be given to students was discussed. The faculty should have reading habit about the changes going on in the market for teaching this subject effectively.

In the second session discussion on recent mergers and acquisitions were made like TATA Corus, Mittal Arcelor, etc. A case study on mergers and acquisition in Pharmaceutical Sector was discussed at length which was very helpful to the participants.

The following feedback was received from the participants:

1. 86% of the participants felt that the delivery and presentation of the resource person was good.
2. 90% of the participants were of the opinion that the FDP brought practical knowledge of the subject in them.
3. 90% of the participants felt that the FDP was coordinated very well.
4. Participants felt that such FDP should be carried for other subjects as well, like Risk Management.

## **Conclusion:**

The FDP for MBA faculty member, conducted under Gujarat Technological University banner by SMJV's CKSV Institute of Management and in collaboration with Higher Education Forum – Gujarat Chapter, was attended by 131 faculty participants from MBA institutes of GTU during 27-28 January, 2011 at AMA, Ahmedabad.

The 2 day FDP program at AMA, Ahmedabad was termed very good to excellent by majority of the participants, sponsored by GTU and hosted by CKSVIM, thanks to the combined efforts of Dr Akshai Aggarwal, Hon. Vice Chancellor, Shri N. N. Bhuptani, Registrar of GTU, Director of CKSVIM and Convener of FDP Dr Rajesh Khajuria, supported by Ms. Almas Juneja and Mr. Himanshu Ravat from GTU and Dr Kunjal Sinha, Ms. Savitha K, Ms. Ishita Ashara and Mr. Nirav Majumdar and staff members of CKSVIM.

**Dr Rajesh Khajuria**  
**Convener – FDP by GTU**  
**Director – SMJV's CKSV Institute of Management**  
**Vadodara**